



## ADVERT RATES

ALL RATES ARE SUBJECT TO 7.5% VAT

### ADVERTS

### ANNOUNCEMENT

### LIVE APPEARANCE

### HYPE

<b>AAAA (PEAK HOURS)</b>	<b>DURATION</b>	<b>AAAA</b>	<b>No. of Words</b>	<b>AAAA</b>	5Mins	14,500	<b>DURATION</b>	<b>AAAA</b>
5AM-11AM & 4PM-10PM	60 Sec.	10,000	1-50Words	6,000	10Mins	35,000	2Mins	30,000
	45 Sec	8,000	51-75Words	8,000	15Mins	43,500	1Min	15,000
	30 Sec	5,000	75-100 Words	10,000	30Mins	63,000		
	15 Sec	2,500			45Mins	106,000		
					60Mins	126,000		
<b>AAA (OFF PEAK HOURS)</b>		<b>AAA</b>		<b>AAA</b>		<b>AAA</b>		<b>AAA</b>
11AM-4PM & 10PM-5AM	60 Sec.	7,000	1-50Words	3,000	5Mins	19,500	2Mins	15,000
	45 Sec	6,000	51-75Words	4,000	10Mins	30,000	1Min	10,000
	30 Sec	4,000	75-100 Words	5,000	15Mins	35,000		
	15 Sec	2,000			30Mins	65,000		
					45Mins	90,000		
					60Mins	120,000		

### PROGRAMMES SPONSORSHIP (REC)

### PROGRAMMES SPONSORSHIP (LIVE)

### EXTRA

<b>AAAA (PEAK HOURS)</b>	<b>DURATION</b>	<b>AAAA</b>	<b>DURATION</b>	<b>AAAA</b>	Live Coverage per hr	120,000
5AM-11AM & 4PM-10PM	5Mins	10,500	5Mins	15,900	Playback	30,680
	10Mins	18,000	10Mins	29,000	Press Statement	40,000
	15Mins	27,000	15Mins	37,400	News Mention	50,000
	30Mins	35,000	30Mins	52,000	Intra-News	15,750
	45Mins	45,000	45Mins	63,200	Time Check	5,000
	60Mins	55,000	60Mins	77,200	Infomercial	6,996
<b>AAA (OFF PEAK HOURS)</b>		<b>AAA</b>		<b>AAA</b>	Intra-Interviews	15,000
11AM-4PM & 10PM-5AM	5Mins	8,000	5Mins	13,800	Jingle Production (V.O + Studio +CD)	30,000
	10Mins	14,000	10Mins	18,800	Programme Displacement	X2
	15Mins	22,000	15Mins	25,000	Fixed Time	X2
	30Mins	30,000	30Mins	32,000	Political	X3
	45Mins	37,000	45Mins	45,800	Market place	25,000
	60Mins	44,000	60Mins	54,800		